

In the Service of Humanity

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BAYER

A »BAYER« FILM

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The foes we have to face, the diseases that afflict Humanity are a tremendously strong and united force, and only by opposing them as a body of workers, no less resolute and united, shall we succeed in our task. These diseases ravage and threaten Humanity without rest or respite. With determination, equally untiring, must we forge the weapons for the doctor who fights them.

Great in size and part of output are the works in which we are here employed. Yet, what matters in the struggle in which we are engaged is not size, but the spirit in which we work, and the results that spirit can achieve. Many millions, all the world over, look to us with eyes of hope and thankfulness. Tirelessly, to further this supreme human endeavor is our goal and our pride. So, workers, office staff, investigators, to your tasks!

BAYER

KESSELSALZ

NA OH

PEST

SYPHILIS

GRIPPE

TYPHUS

LEPRA

DIPHTERIE

CHOLERA

MALARIA

“The clouded effect can be seen quite clearly.”

“Take the preparation to the bacteriological laboratory.”

“504 is not crystallized.”

For the purpose of large-scale production, the processes which were first conceived and performed in the laboratory are repeated in this giant apparatus.

KONTAKTOFEN

The mixing movement in the test tube is magnified here a million times.

Glittering glass vessels contain the vital substances which have enabled man to triumph over suffering and disease.

KONTROLLE

CAMPOLON

BETAXIN

Ingenuous machines assist in this process. Their special design ensures absolute precision.

AQUA
STERILE

Perfect sterility and constant composition are the essential properties that are required of a drug used in medical practice.

NOVALGIN

CARPULE

NOVOCAIN

KONTROLLE

Hand and the machine, observant eye and automatic control unite in a common purpose.

“I repeat, report from Dar es Salaam. Stop. Sleeping sickness broken out in Kilimanjaro district. Stop. Send urgently further supply Bayer 205. Stop. Situation critical, speed up.”

Science and experience, thorough well-planned organization of production and supplies. These are the weapons with which the sudden outbreak of devastating epidemics can be countered successfully.

ASPIRINE

BAYER

In whatever part of the world disease may appear, the Bayer organization is ready for the emergency.

BAYER
CAPE TOWN
MADE IN GERMANY
VOR NÄSSE ZU SCHÜTZEN

BAYER

BAYER
LEVERKUSEN

The necessary drugs are conveyed to the threatened area, however remote, by the most modern forms of transport.

To all mankind, the Bayer cross, the hallmark of reliability, sends out its message of hope and relief.

Transcript: Séverine George